



CLEAN ENERGY PROCUREMENT ACADEMY SUPPLIER TRAINING OVERVIEW

Supporting Supplier Readiness for Clean Energy Procurement

Executive Summary

The Clean Energy Procurement Academy accelerates decarbonization across corporate supply chains by strengthening suppliers' clean energy procurement capabilities. Participating companies enroll suppliers for in-person workshops or eLearning courses, empowering them to develop credible procurement strategies, use market-specific clean energy procurement pathways, and align with corporate sustainability expectations.

The training suite covers select Asia-Pacific markets: Mainland China, India, Indonesia, South Korea, and Vietnam. Subject matter experts develop hands-on instruction that includes practical procurement guidance, local policy insights, real-world case studies, and peer-to-peer learning. Ninety-three percent of Academy participants report feeling more prepared to procure clean energy after the program — creating increased supplier readiness, improved alignment to Scope 3 decarbonization goals, and accelerated value chain progress toward clean energy adoption.

This overview summarizes options for education and training through the Academy. These options apply to 2026 offerings and may change as the program is refined for 2027.

2026 Program Overview

The Academy equips suppliers with the knowledge and tools needed to initiate or expand clean energy procurement within their market.

By participating in the Academy, your company:

1. Builds supplier capacity to meet evolving clean energy and emissions-reduction expectations
 2. Drives progress toward corporate decarbonization and supply chain climate commitments
 3. Provides suppliers with practical, market-specific guidance from internationally recognized clean energy procurement experts
 4. Combines scalable eLearning with high-impact, in-person workshops for both breadth and depth of engagement
-



Academy Training Pathways

There are three primary pathways to provide Academy training to your suppliers.

Pathway	Modes	Description	Pricing (2026)
Fee-per-seat model	<ul style="list-style-type: none"> In-person training Digital courses Live virtual training (China only) 	Pay per seat (or seats bundle) for suppliers to attend trainings.	<ul style="list-style-type: none"> In person: \$2,500/seat Digital: \$2,500/10 seats bundle Live virtual: \$1,250/seat
Brand-specific training	<ul style="list-style-type: none"> In-person training Live virtual training (China only) 	<ul style="list-style-type: none"> Sponsor exclusive training(s) for your suppliers (up to 50 seats per training). You select the market(s) (China, India, Indonesia, South Korea, Vietnam) based on supply chain footprint and business priorities. Planning timeline: 6–9 months from contracting to delivery for Mainland China, India, and Vietnam. 10–12 months for Indonesia and South Korea (due to partner contracting requirements). 	Market dependent
CEBA Academy Committee (2027)	<ul style="list-style-type: none"> In-person training Digital courses Live virtual training (China only) 	<ul style="list-style-type: none"> Receive a set number of seats for in-person and digital training with discounts for additional seats. Receive priority registration for trainings. Serve on Academy Committee to provide strategic input on Academy's long-term direction. Get access to premium services (pilot and cohort programs). 	Starting in 2027 with minimum tiered contributions

Academy Training Modes

In-Person Supplier Training

Available Academy Markets

- Training may be available in any of our established markets: Mainland China, India, Indonesia, South Korea, or Vietnam.
- Trainings are 1–2 days based on market needs and brand requirements.

What Suppliers Receive

- Expert-led, market-specific instruction tailored to local policy, market environments, and procurement pathways
- Deep dives into procurement pathways, credible claims, target setting, and solution portfolios
- Hands-on exercises, group discussions, and practical application of concepts
- Opportunities to engage with peers, share best practices, discuss challenges, and make connections along their procurement journey
- Direct interaction with local developers, utilities, and policy experts



Digital Academy Access

Self-Paced, Scalable eLearning for Global Supplier Networks

- Localized eLearning courses are available for Mainland China, India, Indonesia, South Korea, and Vietnam.
- Each course includes 3.5–4.5 hours of asynchronous learning time.
- Courses cover the clean energy procurement business case, target setting, market-specific clean energy solutions, portfolio fundamentals, and claims/communication.

What Suppliers Receive

- Immediate access through a custom enrollment link generated for your company
- Flexible, self-paced learning that can be completed on any schedule
- Real-world case studies and integrated knowledge checks
- Courses that are localized for each market and available in English and the localized language (Note: India is only available in English)

Live Virtual Training (Mainland China Only)

Live, Cohort-Based Virtual Instruction Tailored for the China Market

- Live virtual training delivers in-person Academy content in an interactive, real-time online format.
- The course is a 3-week training program with weekly 3-hour sessions, delivered in Chinese, with simultaneous English interpretation available upon request.

What Suppliers Receive

- Expert-led, market-specific instruction tailored to local policy, market dynamics, and procurement pathways
- An interactive digital learning environment featuring group discussions, virtual whiteboarding, and procurement portfolio simulations
- Networking opportunities with peers and industry experts
- Training materials available in both Chinese and English

Founded in 2023, **the Clean Energy Procurement Academy** leverages the collaborative power of corporations and their suppliers to accelerate clean energy procurement, address Scope 3 emissions, decarbonize global supply chains, and magnify the impact of targeting some of the dirtiest power grids in the world. Click [here](#) to learn more.

The Corporate Energy Buyers Association (CEBA) is a business association that activates energy buyers and their partners to drive low-cost, reliable, carbon emissions-free global electricity systems. CEBA represents 350 members with \$38 trillion in market value, including energy customers of all sizes, suppliers, and service providers. Learn more at ceba.org and follow us on [X](#) and [LinkedIn](#).
